



Kevin Yarnell, is currently a Senior Business Executive within the Americas Industry Sales Organization responsible for leading the outcome based approach to digital transformation within the Hospitality, Sports & Entertainment vertical.

Kevin has over 20+ years of experience within hospitality, working with organizations on their digital transformation strategies leveraging IOT technologies, innovation, and analytics. Kevin has also worked with many hospitality clients in mapping a digital transformation strategy for casino, hotel, amusement park, entertainment venue, stadiums, and cruise line of the future initiatives back to technologies solutions and architectures. Kevin has specific experience working with clients on digital solutions for enabling guest experience and staff productivity including but not limited to guest insights and analytics, digital platforms for mobile, collaboration in the areas of flexible fulfillment, personalization, frictionless check in/out, and social media enablement, all of this while creating a secure network to protect the data.

Prior to his current role, Kevin has held several roles including senior leadership, direct sales, and channel partner management. He is active on industry boards and events such as HFTP, HTNG, AHLA, and TribalNet.